

The Miles Clarke Business Events Communication Award

Got something to say about business events?
Well, get it off your chest and tell us about it!

Call for Entries

The Business Events Council of Australia and mice.net magazine are pleased to announce the second Miles Clarke Business Events Communication Award. This award, launched in 2009, is named in honour of the late Miles Clarke, well known writer and media contributor. A perpetual trophy will be presented at the MEA National Conference in Melbourne, April 2010

Scope

The aim is to stimulate discussion, to raise the profile, to reward and encourage communication about business events

Criteria

- 1000 words maximum
- May include illustrations, graphs/tables and photographs
- Must be original work, not previously published
- Must relate to business events and could be an opinion piece, examination of a current issue, some new research or a case study demonstrating the impact of a business event.

The Winning Entry

The winner will enjoy wide exposure as the winning entry will be published on the websites of BECA and its member organisations including Meetings Events Australia, Exhibition and Events Association of Australia and the Association of Australian Convention Bureaux. It will also be published in print form in mice.net magazine. (The inaugural winning entry by Ian Whitworth can be viewed at www.btp.net.au/contributorcolumns/ian-whitworth.aspx).

Judges

The Miles Clarke Business Events Communication Award will be judged by Elizabeth Rich, CEO of BECA; Brad Foster, Managing Editor mice.net magazine and Ian Stuart AFMEA on behalf of MEA.

Entries are encouraged from everyone in the business events industry and should be submitted electronically by 26 February 2010 to erich@businesseventscouncil.org.au.



*The imparting of insightful thoughts, opinions
and information through the written word*